

RINGKASAN

Penelitian ini merupakan penelitian survei dengan pendekatan kuantitatif pada kelas XI SMA Negeri 5 Purwokerto. Penelitian ini bertujuan untuk menganalisis: (1) pengaruh gaya belajar visual terhadap prestasi belajar ekonomi peserta didik SMA Negeri 5 Purwokerto; (2) pengaruh keaktifan belajar terhadap prestasi belajar ekonomi peserta didik SMA Negeri 5 Purwokerto; (3) pengaruh lingkungan teman sebaya terhadap prestasi belajar ekonomi peserta didik SMA Negeri 5 Purwokerto.

Populasi pada penelitian ini sebanyak 252 peserta didik kelas XI SMA Negeri 5 Purwokerto. Pengambilan sampel pada penelitian ini menggunakan probability random sampling memperoleh sampel sebanyak 77 peserta didik. Metode penelitian yang digunakan adalah Analisis Regresi Berganda, Uji F, Uji t, dan Koefisien Determinasi.

Berdasarkan hasil penelitian dan analisis data menggunakan SPSS 23 menunjukkan bahwa: (1) Terdapat pengaruh positif antara pengaruh gaya belajar visual terhadap prestasi belajar ekonomi peserta didik SMA Negeri 5 Purwokerto; (2) Terdapat pengaruh positif antara pengaruh keaktifan belajar terhadap prestasi belajar ekonomi peserta didik SMA Negeri 5 Purwokerto; (3) Terdapat pengaruh positif antara pengaruh lingkungan teman sebaya terhadap prestasi belajar ekonomi peserta didik SMA Negeri 5 Purwokerto.

Kata kunci: Gaya Belajar Visual, Keaktifan Belajar, Lingkungan Teman Sebaya, Prestasi Belajar.

SUMMARY

This research is a survey research with a quantitative approach in class XI SMA Negeri 5 Purwokerto. This study aims to analyze: (1) the effect of visual learning on economic learning achievement of students at SMA Negeri 5 Purwokerto; (2) the influence of active learning on the economic learning achievement of students at SMA Negeri 5 Purwokerto; (3) the influence of the peer environment on the economic learning achievement of students in SMA Negeri 5 Purwokerto.

The study population was 252 students of class XI SMA Negeri 5 Purwokerto. Sampling in this study using probability random sampling obtained a sample of 77 students. The research method used is Multiple Regression Analysis, F Test, t Test, and the Coefficient of Determination.

Based on the results of research and data analysis using SPSS 23, it shows that: (1) There is a positive influence between the influence of visual learning styles on the economic learning achievement of students of SMA Negeri 5 Purwokerto; (2) there is a positive influence between the influence of active learning on the economic learning achievement of students in SMA Negeri 5 Purwokerto; (3) there is a positive influence between the influence of the peer environment on the economic learning achievement of students in SMA Negeri 5 Purwokerto.

Keywords: Visual Learning Style, Learning Activeness, Peer Environment, Learning Achievement.