

**MULTIMODAL DISCOURSE ANALYSIS  
IN *NIKE DREAM CRAZIER* FEMVERTISING**



**A THESIS**

Submitted in fulfillment for the degree of Bachelor of Arts

**By :**

**BIANCA AVIANIC SYLLA ARIESTA**

**J1A016008**

**MINISTRY OF EDUCATION AND CULTURE  
UNIVERSITY OF JENDERAL SOEDIRMAN  
FACULTY OF HUMANITIES  
ENGLISH DEPARTEMENT  
ENGLISH LITERATURE STUDY PROGRAM  
PURWOKERTO  
2020**