

THESIS

**FACTORS AFFECTING CONSUMER DECISION TO PURCHASE 3 KG
OR 12 KG LPG IN BANCARKEMBAR NORTH PURWOKERTO**



**By
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PURWOKERTO
2018**

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**FACTORS AFFECTING CONSUMER DECISION TO PURCHASE LPG 3
KG OR 12 KG IN BANCARKEMBAR NORTH PURWOKERTO**

In order to fulfill some of the requirements needed to get a Bachelor degree from
the Faculty of Economics and Business Jenderal Soedirman University

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