

RINGKASAN

Penelitian ini berjudul “Tindak Tutur Berbahasa Indonesia Antara Penjual dan Pembeli Di Kompleks Pertokoan Pasar Wage Purwokerto”. Penelitian ini bertujuan mendeskripsikan jenis dan fungsi tindak tutur berbahasa Indonesia serta bentuk prinsip kerja sama yang terdapat dalam percakapan antara penjual dan pembeli di kompleks pertokoan Pasar Wage Purwokerto. Bentuk penelitian ini adalah deskripsi kualitatif. Dalam pengumpulan data digunakan metode simak yang diwujudkan dengan teknik dasar yaitu teknik sadap dan teknik lanjutannya yaitu teknik simak bebas libat cakap, teknik rekam, dan teknik catat. Pada tahap analisis data digunakan metode padan yang diwujudkan melalui teknik hubung banding menyamakan. Penyajian hasil analisis data dalam penelitian ini bersifat informal yaitu dengan menggunakan kata-kata biasa.

Berdasarkan analisis data yang telah dilakukan dapat disimpulkan beberapa hal. Pertama, ada 3 jenis tindak tutur yaitu jenis tindak tutur lokusi (2 data), jenis tindak tutur ilokusi (3 data), jenis tindak tutur perlokusi (8 data). Kedua, ada 3 fungsi tindak tutur yaitu fungsi tindak tutur representatif (menyatakan) (9 data), fungsi tindak tutur representatif (menunjukkan) (1 data), fungsi tindak tutur representatif (menyarankan) (2 data), fungsi tindak tutur representatif (menjelaskan) (3 data), fungsi tindak tutur representatif (menginformasikan) (3 data), fungsi tindak tutur direktif (1 data), fungsi tindak tutur ekspresif (11 data), fungsi tindak tutur konstatif (3 data). Ketiga, ada 4 bentuk prinsip kerja sama yaitu maksim kuantitas (6 data), maksim kualitas (3 data), maksim relevansi (2 data), dan maksim pelaksanaan (2 data).

Kata kunci : pragmatik, tindak tutur, prinsip kerja sama Grice.

SUMMARY

Title of this study is “Indonesian Acts of Speech between Seller and Buyer on Pasar Wage Market Area Purwokerto. This study aims to describe Indonesian acts of speech’ types and functions between seller and buyer, and also a form of cooperation’ principle which are contained in seller and buyer conversation on Pasar Wage Purwokerto. The type of this study is qualitative description. Sampling technique used in this study were listening method that realized with base technique which is tapping technique and continued by free listening involve-speech technique, recording technique, and writing technique. Analysis used in this study was matching method through equation of connection-appeal technique. The analysis result provided in this study tend to be informal, using common words.

Depends on data analysis can be concluded into some points. First, there are three types of acts of speech, they are lokusi acts of speech (2 data), ilokusi acts of speech (3 data), perlokusi acts of speech (8 data). Second, there are three functions of representative acts of speech (statement) (9 data), representative acts of speech (appointment) (1 data), representative acts of speech (suggestion) (2 data), representative acts of speech (describe) (3 data), representative acts of speech (informing) (3 data), directive acts of speech (1 data), expressive acts of speech (11 data), and contants acts of speech (3 data). Third, there are four cooperation principles they are maxim quantity (6 data), maxim quality (3 data), maxim relevant (2 data), and maxim implementation (2 data).

Keywords: pragmatic, acts of speech, Grice’ cooperation principle