

ABSTRAK

Implementasi program kampung keluarga berencana merupakan satuan wilayah setingkat RW, dusun atau setara yang memiliki kriteria tertentu dimana terdapat keterpaduan program kependudukan, keluarga berencana dan pembangunan keluarga serta sector terkait yang dilaksanakan secara sistematis. Tujuan penelitian adalah untuk mengetahui implementasi program kampung keluarga berencana di Desa Rempoah Kecamatan Baturraden Kabupaten Banyumas.

Lokasi penelitian ini dilakukan di Desa Rempoah Kecamatan Baturraden Kabupaten Banyumas. Sasaran penelitian ini adalah aparatur desa, petugas pembantu Pembina keluarga berencana desa (PPKBD), dan masyarakat. Metode penelitian adalah kualitatif. Pemilihan informan melalui teknik purposive sampling dan snowball sampling. Teknik pengumpulan data adalah wawancara mendalam, observasi, dokumentasi. Analisa data dengan deskripsi secara interaktif.

Hasil penelitian menunjukkan bahwa pelaksanaan implemementasi Program Kampung Keluarga Berencana di Desa Rempoah Kecamatan Baturraden Kabupaten Banyumas secara keseluruhan dinilai cukup baik dari segi pelaksanaan prosuder program kampung KB, pelaksanaan jadwal yang sudah sesuai dengan aturan dan ketepatan sasaran dalam pelaksanaan program kampung KB.

Kata Kunci: **Implementasi, Program Kampung Keluarga Berencana (KB)**

ABSTRACT

The implementation of the family planning village program is an area unit at the level of RW, hamlet or equivalent which has certain criteria where there is an integrated population program, family planning and family development and related sectors which are carried out systematically. The research objective was to determine the implementation of the family planning village program in Rempoah Village, Baturraden District, Banyumas Regency.

The location of this research was conducted in Rempoah Village, Baturraden District, Banyumas Regency. The targets of this research are village officials, village family planning assistant (PPKBD), and the community. The research method is qualitative. Selection of informants through purposive sampling and snowball sampling techniques. Data collection techniques are in-depth interviews, observation, documentation. Interactively analyze data with descriptions.

The results showed that the implementation of the Family Planning Village Program in Rempoah Village, Baturraden District, Banyumas Regency was considered quite good in terms of the implementation of the KB village program, the implementation of the schedule that was in accordance with the rules and the accuracy of the targets in the implementation of the KB village program.

Keywords: Implementation, Family Planning Village Program (KB)