

THESIS

**THE EFFECT OF USER GENERATED CONTENT, DESTINATION IMAGE,
AND ATTRACTIVENESS TOWARDS TRAVELER'S DECISION ON
"THE VILLAGE" IN PURWOKERTO, BANYUMAS**



By:

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PURWOKERTO**

2021

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**To fulfill the requirement needed to get a bachelor's degree from the Faculty
of Economics and Business,**

Universitas Jenderal Soedirman



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