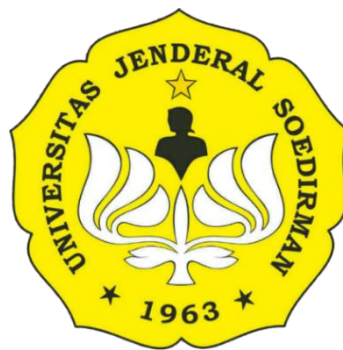


**THESIS**

**THE EFFECT OF EMPLOYER BRANDING TOWARDS MILLENNIAL'S  
JOB CHOICE**



**By:**

**DISA OBI SOBRIYAH**

**SIN C1H016010**

**MINISTRY OF EDUCATION AND CULTURE**

**UNIVERSITAS JENDERAL SOEDIRMAN**

**FACULTY OF ECONOMIC AND BUSINESS**

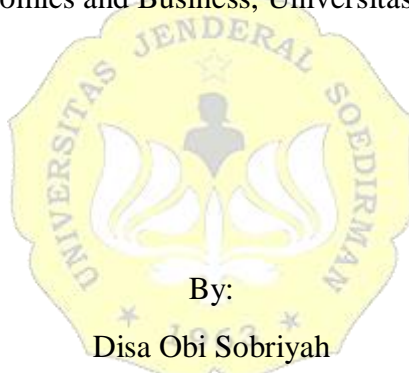
**INTERNATIONAL MANAGEMENT**

**2021**

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JOB CHOICE**

In order to fulfill some of the requirements needed to get a Bachelor Degree from  
the Faculty of Economics and Business, Universitas Jenderal Soedirman



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MANAGEMENT STUDY PROGRAM  
PURWOKERTO  
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