

**THESIS**

**ANALYSIS OF VALUE-ADDED AND ECONOMIC EFFICIENCY OF  
HOUSEHOLD INDUSTRY *BANANA ROLL SALE*  
IN MERTASARI VILLAGE, PURWANEGARA SUB-DISTRICT,  
BANJARNEGARA REGENCY**



Written by:  
HEXSA PRADANA  
SIN C1G016033

**MINISTRY OF EDUCATION AND CULTURE  
JENDERAL SOEDIRMAN UNIVERSITY  
FACULTY OF ECONOMICS AND BUSINESS  
DEPARTMENT OF ECONOMICS AND DEVELOPMENT STUDIES  
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Arranged to Fulfill The Requirements to Obtain a Bachelor of Economics at the  
Faculty of Economics and Business, Jenderal Soedirman University

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