

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### A. Conclusion

The writer conducted job training at Purbasari Pancuran Mas Educational Tourism Park Purbalingga. The writer helps in three separate divisions that includes public relations, ticketing, and secretariat. The writer created a bilingual content writing project that aims to educate the audiences about the attractions and wildlifes that Purbasari Pancuran Mas Educational Tourism Park Purbalingga provide while also maintaining engagement so the audiences are encouraged to read and visit.

#### B. Suggestion

After doing the job training, the writer has some suggestions. The first suggestion is to utilize bilingual language not only on the website, but on all Purbasari Pancuran Mas Educational Tourism Park Purbalinggan social media. This would assist foreign tourists on understanding the attraction, facilities, wildlifes that Purbasari Pancuran Mas Educational Tourism Park Purbalingga has to offered. The second suggestion is to innovate more on creative promotional ways.