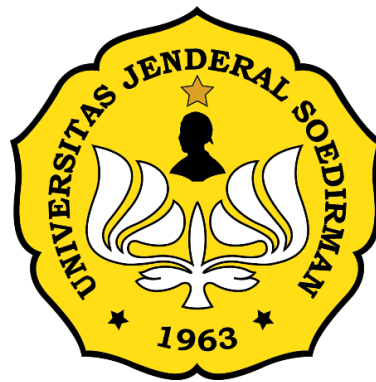


**THESIS**

**THE INFLUENCE OF AFFILIATE MARKETING AND ONLINE  
CUSTOMER REVIEW ON PURCHASE DECISION WITH CUSTOMER  
TRUST AS A MEDIATING VARIABLE**



By:

FADHNA TIA IZZANI

C1H021005

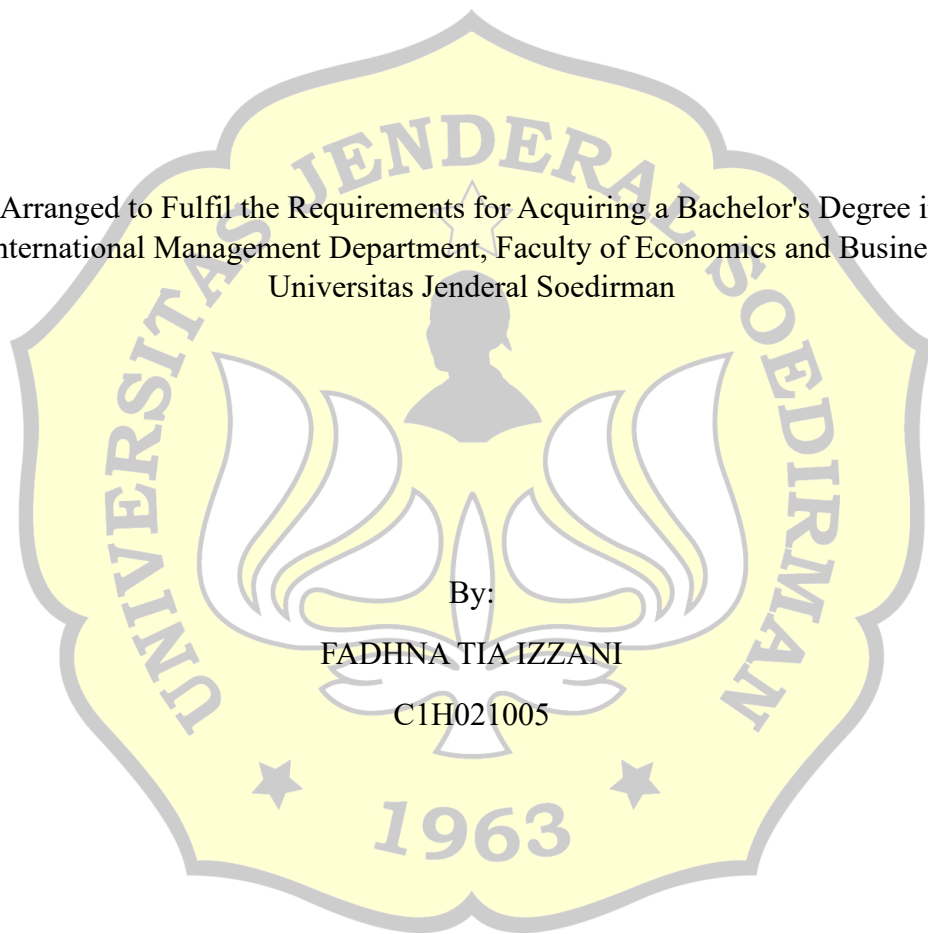
**MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY  
UNIVERSITAS JENDERAL SOEDIRMAN  
FACULTY OF ECONOMICS AND BUSINESS  
INTERNATIONAL MANAGEMENT DEPARTMENT**

**2026**

**THESIS**

**THE INFLUENCE OF AFFILIATE MARKETING AND ONLINE  
CUSTOMER REVIEW ON PURCHASE DECISION WITH CUSTOMER  
TRUST AS A MEDIATING VARIABLE**

Arranged to Fulfil the Requirements for Acquiring a Bachelor's Degree in  
International Management Department, Faculty of Economics and Business,  
Universitas Jenderal Soedirman



By:

FADHNA TIA IZZANI

C1H021005

**MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY  
UNIVERSITAS JENDERAL SOEDIRMAN  
FACULTY OF ECONOMICS AND BUSINESS  
INTERNATIONAL MANAGEMENT DEPARTMENT**

**2026**