

## ABSTRAK

Indriyanti, Galuh 2026. “Representasi Maskulinitas Perempuan dalam Serial Film *Bandelnya Judith* Karya Andi Bachtiar Yusuf dan Relevansinya sebagai Bahan Ajar Materi Teks Drama Jenjang SMA Kelas XI”. Skripsi. Purwokerto: Fakultas Ilmu Budaya, Universitas Jenderal Soedirman.

Penggambaran perempuan dengan karakter maskulin mulai diangkat dalam sebuah film sebagai salah satu media hiburan yang digemari masyarakat. Tujuan penelitian ini untuk mendeskripsikan representasi maskulinitas tokoh utama perempuan serial film *Bandelnya Judith* dalam perspektif semiotika Barthes melalui tiga level pemaknaan: denotasi, konotasi, dan mitos serta relevansinya sebagai bahan ajar materi teks drama siswa kelas XI SMA. Jenis penelitian yang digunakan adalah kualitatif deskriptif dengan analisis isi, sedangkan data dikumpulkan melalui metode sadap dengan teknik lanjutan SBLC, catat, dan rekam. Analisis data penelitian ini dilakukan secara interaktif dalam empat tahap, yakni pengumpulan data, kondensasi data, penyajian data, dan penarikan simpulan. Validitas data dalam penelitian ini menggunakan triangulasi teori dan triangulasi sumber. Hasil penelitian menunjukkan bahwa karakter Judith merepresentasikan enam aspek dari tujuh kriteria maskulinitas, yaitu 6 data penampilan fisik, 3 data seksual, 3 data emosional, 7 data intelektual, 6 data interpersonal, dan 5 data karakter personal. Data yang paling banyak ditemukan pada aspek intelektual, yaitu Judith berpikir logis, rasional, serta cerdas dalam bidang akademik. Serial ini juga relevan digunakan sebagai bahan ajar materi teks drama sesuai Capaian Pembelajaran Fase F dalam mengapresiasi teks fiksi dan nonfiksi dengan tujuan pembelajaran: (1) siswa mampu memahami unsur-unsur pembangun teks drama; dan (2) siswa mampu menganalisis karakter atau perwatakan dalam penokohan drama yang disajikan. Penelitian ini menyimpulkan bahwa *Bandelnya Judith* merepresentasikan perempuan dengan karakter maskulin dan relevan digunakan sebagai bahan ajar khususnya materi teks drama SMA kelas XI.

**Kata kunci:** maskulinitas, denotasi, konotasi, mitos, teks drama

## **ABSTRACT**

Indriyanti, Galuh 2026. “*The Representation of Female Masculinity in the Film Series *Bandelnya Judith* by Andi Bachtiar Yusuf and Its Relevance as Teaching Material for Drama Text in Grade XI Senior High School*”. Thesis. Purwokerto: Faculty of Humanity, Jenderal Soedirman University.

The portrayal of women with masculine characteristics began to be raised in films as one of the entertainment media favored by the public. The purpose of this study was to describe the representation of masculinity in the main female character of the film series *Bandelnya Judith* from Barthes' semiotic perspective through three levels of meaning: denotation, connotation, and myth, as well as its relevance as teaching material for 11<sup>th</sup> grade high school. The type of research used is descriptive qualitative with content analysis, while data is collected through tapping methods with advanced SBLC, note-taking, and recording techniques. The analysis of this research data is carried out interactively in four stages, namely data collection, data condensation, data presentation, and conclusion drawing. The validity of the data in this study uses theoretical triangulation and source triangulation. The results show that Judith's character represents six aspects from the seven criteria of masculinity, namely 6 physical appearance data, 3 sexual data, 3 emotional data, 7 intellectual data, 6 interpersonal data, and 5 personal character data. The most common data found in the intellectual aspect is that Judith thinks logically, rationally, and is academically intelligent. This series is also relevant for use as teaching material for drama texts in accordance with learning achievements Phase F in appreciating fiction and nonfiction texts with the following learning objectives: (1) Students are able to understand the elements that construct drama texts; and (2) Students are able to analyze characters or personalities in the drama characters presented. This study concludes that *Bandelnya Judith* represents women with masculine characters that are relevant for use as teaching materials for literature, especially drama text material for high school 11<sup>th</sup> drama texts.

**Keyword:** masculinity, denotation, connotation, myth, drama text