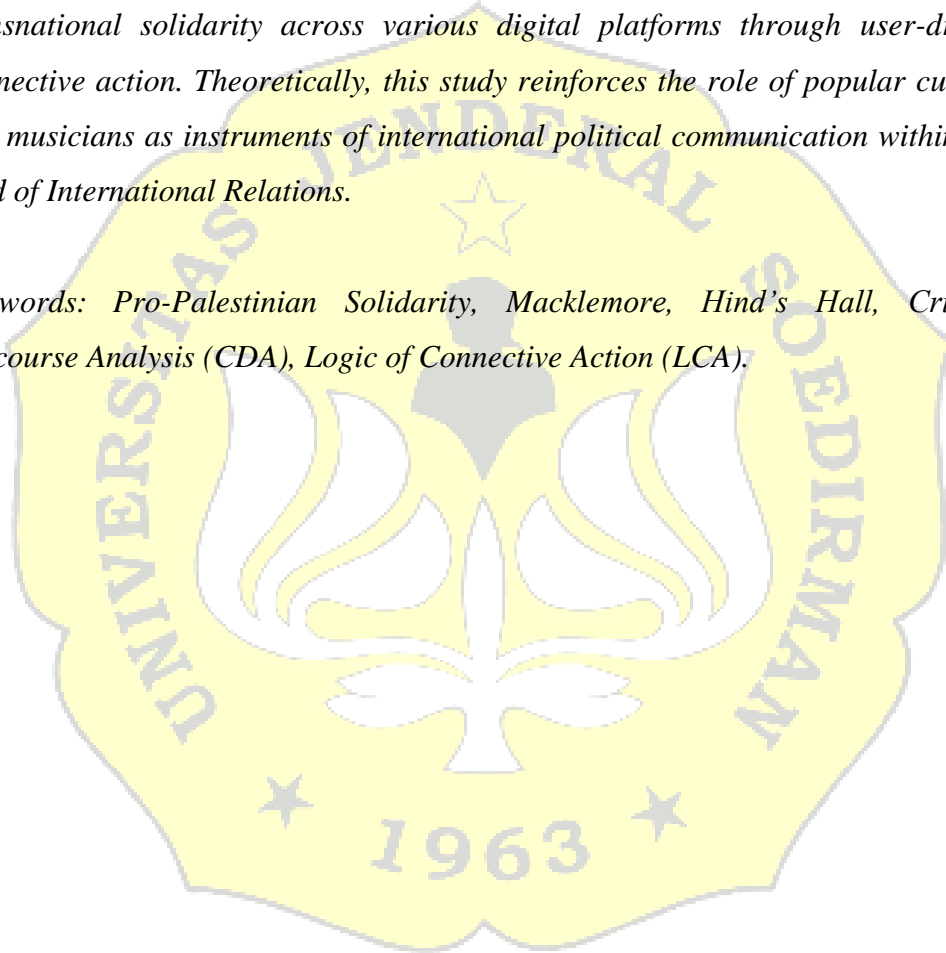


### **Abstract**

*This research analyzes the construction of pro-Palestinian solidarity in Macklemore's song 'Hind's Hall' using Teun A. van Dijk's Critical Discourse Analysis (CDA) and the Logic of Connective Action (LCA) Bennett & Segerberg. The findings indicate that the song serves as a counter-narrative to Western media dominance and U.S. policies by promoting themes of resistance to hegemony, human values, and the music industry. Furthermore, 'Hind's Hall' resonates with transnational solidarity across various digital platforms through user-driven connective action. Theoretically, this study reinforces the role of popular culture and musicians as instruments of international political communication within the field of International Relations.*

*Keywords: Pro-Palestinian Solidarity, Macklemore, Hind's Hall, Critical Discourse Analysis (CDA), Logic of Connective Action (LCA).*



## Abstrak

Penelitian ini menganalisis konstruksi solidaritas pro-Palestina dalam lagu ‘Hind’s Hall’ karya Macklemore menggunakan Analisis Wacana Kritis (CDA) Teun A. van Dijk dan Logic of Connective Action (LCA) Bennett & Segerberg. Hasil penelitian menunjukkan bahwa lagu ini berfungsi sebagai kontra-narasi terhadap dominasi media Barat dan kebijakan AS dengan mengusung tema perlawanan hegemoni nilai kemanusiaan dan industri musik. Selain itu, ‘Hind’s Hall’ memiliki resonansi dengan solidaritas transnasional di berbagai platform digital melalui aksi konektif pengguna. Secara teoretis, studi ini mempertegas peran budaya populer dan musisi sebagai instrumen komunikasi politik internasional dalam studi Hubungan Internasional.

Kata kunci: Pro-Palestinian Solidarity, Macklemore, Hind’s Hall, CDA, Logic of Connective Action.

